



leaders, mentors, philanthropists
The BRAVA AWARDS honor women making a difference PAGE 22



September/October 2015

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How to prepare for the baby boomer retirement wave

Money Manager Awards: Honoring New York's financial impact players

Dale Winston
Chairwoman and CEO
Battalia Winston

She found her true calling in executive search and built a world-class firm along the way

THE GOOD SEARCH



SmartCEO's BRAVA AWARDS

Honoring top female CEOs

CEOs

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7,521
Number of people
the Brava
companies employ

\$677M
Combined total
revenue of the
Brava companies

27
Average years the
Brava companies have
been in business



JODI PULICE
Founder and CEO

JRT Realty Group, Inc.

Location: New York, NY
Founded: 1996
Industry: Real estate

Twenty-five years ago, Jodi Pulice noticed the real estate industry was comprised almost entirely of men. So in 1996, she started her own firm to meet a niche need in the industry — a woman-owned business that could provide strategic services to clients and stand out from the large, male-dominated firms of the time.

Now, Pulice and JRT Realty Group, Inc. provide a full range of customized client services, including strategic planning, corporate real estate portfolio management, tenant representation, leasing and property marketing, financing and investment sales. She says the biggest challenge initially was leaving the security of working for an established firm to start something from scratch. But she overcame that fear by working hard and believing in her vision of a woman-owned business.

Quick Tip "Have a solid business plan founded upon a unique proposition."

For the past 10 years, Pulice has been an active member of the Columbus Citizens Foundation as well as volunteering for the efforts following Hurricane Sandy, sponsoring internship programs at local schools and sitting on the board of the Long Island City YMCA. She has also provided philanthropic support for medical research and organizations focused on the well-being and enrichment of children.



HEIDI KAHN
President and Director of Design

Kahn Architecture & Design, P.C.

Location: New York, NY
Founded: 2005
Industry: Architecture and design

Heidi Kahn, president and director of design at Kahn Architecture & Design, P.C., believes providing clients with sophisticated spaces should not come at an outrageous cost. Kahn, who started the firm in 2005 with her husband Michael, works closely on each project, performing the majority of interactions with the client, planning and designing, and leading a design team to best meet the client's needs.

Fun Fact Kahn Architecture & Design received a 2015 Future 50 award in the Emerging Growth category.

While standing apart from the competition is no easy task, Kahn says her firm does so by adhering to her method of owner involvement. In May 2014, Kahn Architecture completed the renovation of the Berkeley Building Arcade lobby in Manhattan, aiming to modernize the public lobby built in 1917. Kahn selected photographs of known businesses that represented actual former tenants and restored the original 1917 marble walls and floors and the original barrel-vault ceiling.

Kahn participates in various pro-bono projects throughout the year, including work on a local elementary school and at the Kol Ami Congregation in White Plains, NY. The firm also supports the Torch Foundation, Starlight Foundation, Tourette Syndrome Foundation among others.

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